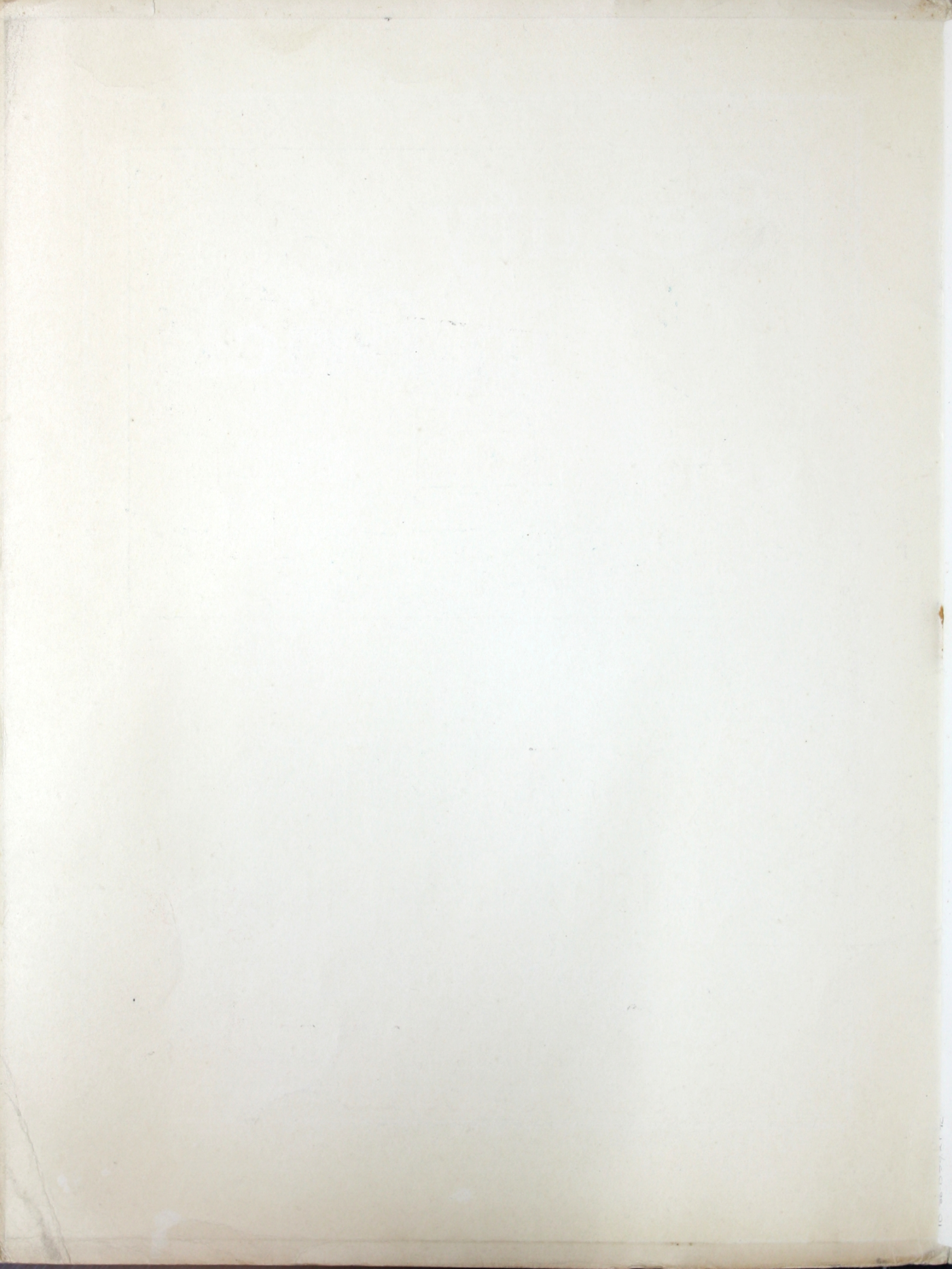


Beauty in Brick

- twenty-five Brick Homes
and how to build them



Beauty in Brick

“**F**OR human habitations no material has ever approached brick as a material both practical and beautiful. Having gone through the fire during its making, its resistance to that destroyer is unsurpassed. The atmospheric conditions that cause wood to rot, stone to flake off or stain, stucco to crack or discolor, paint to wear off and metal to corrode are the same agents that willingly and graciously mellow and harmonize a brick wall through the passing years into a masterpiece of texture and color. The possibilities for building beautifully with brick which men have appreciated for six thousand years are to-day at the command of any who can afford to build at all.”

—Garden & Home Builder.



The FINZER BROS. CLAY CO.

SUGAR CREEK

OHIO

How You Can Save \$20.00 Before You Start to Build!

This book contains reproductions from actual photographs of twenty-five face brick homes which proved most popular during the past year.

We are ready to furnish working plans for any of the houses shown in this book. These plans are complete in every detail comprising *two sets of Blue-Print Working Plans*; *one Classified Guide* for listing all material items; *one set of Specifications* and *two Blank Contract Forms*. These will be sent to you complete upon receipt of your check for twenty dollars.

After you have purchased your brick for the construction of your home, send us the coupon on the last page of this book certifying that you have purchased Clinton Face Brick for its construction and we will refund to you the twenty dollars paid for the plans.

Thus you save twenty dollars or the cost of your plans before you actually start to build.

How You Can Save Money After You Build

The more permanent the construction of your house, the less depreciation it will have and the less expense you will have for upkeep and repairs.

With a Clinton Face Brick Home there is little or no depreciation for five or ten years and a very low rate thereafter. Your insurance rates will be lower than on a frame house and your painting costs reduced to a minimum. The resale value of a brick home is always high. Thus you will still save money even after your home is built.

See Page 31

CLINTON FACE BRICK

Four inches of color, of solid, never fading, weather and fire resisting color. Color with the texture of velvet, with the warmth of tone that only nature herself can provide. Beautiful reds, rich browns, gunmetals, grays and buffs, burned from clays that have made the region famous for the beauty and perfection of its product; designed and molded by people who have made brickmaking a life study.

That's Clinton Face Brick

Your home, built of Clinton Brick, will be a lasting satisfaction. Its superior construction will be a constant source of pride. You will have the assurance of its safety from fire hazards. Its beauty will be permanent and its freedom from upkeep costs will mean the saving of many, many dollars during your life in your home.

A Clinton Face Brick Home has no "surface to save"—its surface is four inches thick, all solid color. A Clinton Face Brick

Home always retains a high resale value because of its permanency of beauty and construction.

What About the Cost?

This is what we want you to ask us about. Send us blue-prints of the house you are planning to build of some other material and let us figure the cost of the brick for you and put you in touch with the dealer who can supply you with Finzer Brothers Face Brick. You'll find the cost less than you imagine.



Range of Colors

The illustrations on page 30 show the color range of Finzer Brothers Face Brick.

Nos. 130 and 150—Clinton Reds
160—Maroon
165—Brown
210—Clinton Buffs
230—Clinton Straws
330—Smooth Buff
440—Gray

Drop Us a Line

letting us know what particular number (or numbers) you would like to see and we will put you in touch with dealer nearest to you.



The **FINZER BROS. CLAY CO.**
Sugarcreek "The Clay City" Ohio

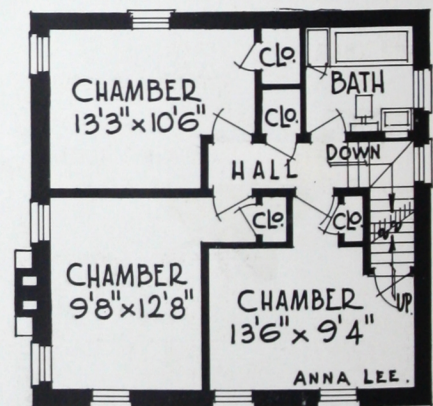
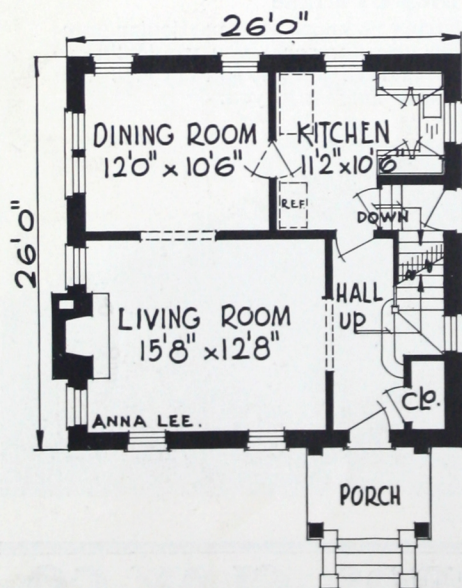


6 Rooms and Bath

"The ANNA LEE"

26 Ft. Wide x 26 Ft. Deep

IT is the kind of a home you find on long shady streets tucked in among the trees. There, or in the open the "Anna Lee" is a charming sight. And there is plenty of space and comfort inside. Kitchen cabinets, a medicine cabinet and a towel case are among the conveniences. All rooms are large and comfortable.



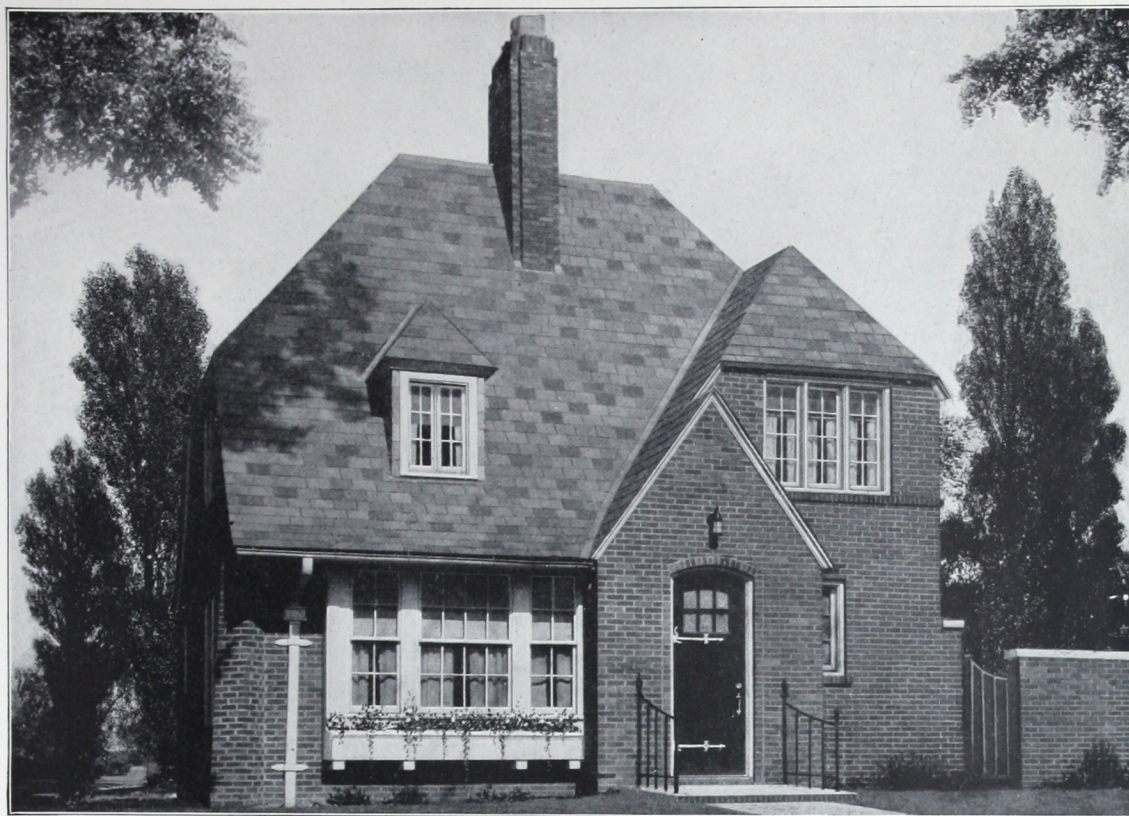
SIZES:

Extreme Width	30' 0"
Extreme Depth	37' 6"
First Floor Ceiling	8' 6"
Second Floor Ceiling	8' 6"
Basement Ceiling	7' 0"

Two (2) Complete Sets Blue-Print Working Plans for above Design.....
 One (1) Classified Guide (16 Pages) for listing all Material Items.....
 One (1) Set of Specifications and Two (2) Blank Contract Forms.....

\$20⁰⁰

CLINTON FACE BRICK HOMES

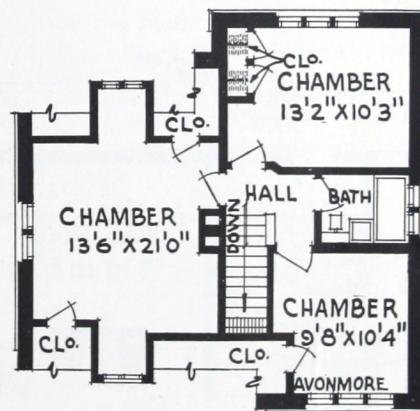
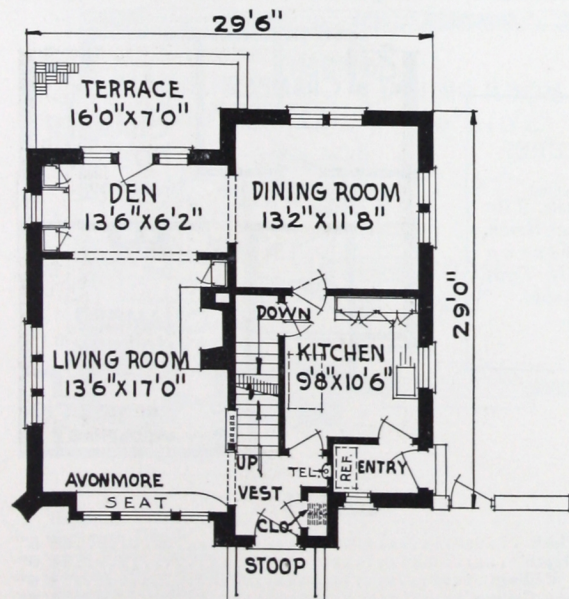


6 Rooms, Bath and Den

"The AVONMORE"

29 Ft. 6 In. Wide x 29 Ft. Deep

THE "Avonmore" is a model home of graceful proportion, beauty, and distinction. The architect used extreme care in giving this design all the essential conveniences and comforts so much desired by the modern home builders. A careful study of the plans and picture will reveal many admirable features.



SIZES:

Extreme Width	40' 6"
Extreme Depth	40' 0"
First Floor Ceiling	8' 6"
Second Floor Ceiling	8' 0"
Basement Ceiling	7' 0"

Two (2) Complete Sets Blue-Print Working Plans for above Design.....
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\$20⁰⁰

CLINTON FACE BRICK HOMES

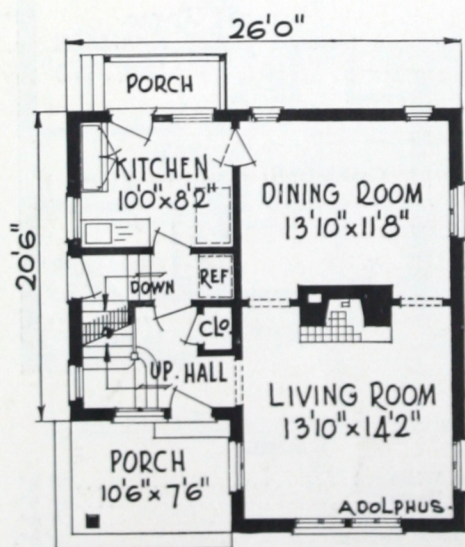


6 Rooms and Bath

"The ADOLPHUS"

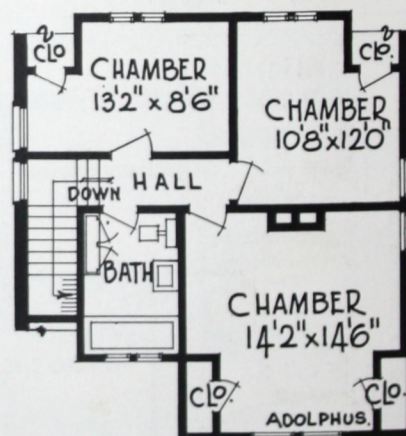
26 Ft. Wide x 28 Ft. Deep

NEXT to the consideration of quality and comfort, continuous satisfaction is most important. That is a home must wear well and not lose its charm in the first year. The "Adolphus" possessing an exceedingly tasty and artistic exterior should be a permanent source of pleasure. The interior is equally fresh and attractive.



FEATURES

Steel Sash, Tile Roof, Face Brick Walls, Stucco and Half Timbered Gable.



SIZES:

Extreme Width	28' 6"
Extreme Depth	34' 0"
First Floor Ceiling	8' 6"
Second Floor Ceiling	8' 6"
Basement Ceiling	7' 0"

Two (2) Complete Sets Blue-Print Working Plans for above Design.....
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\$20⁰⁰

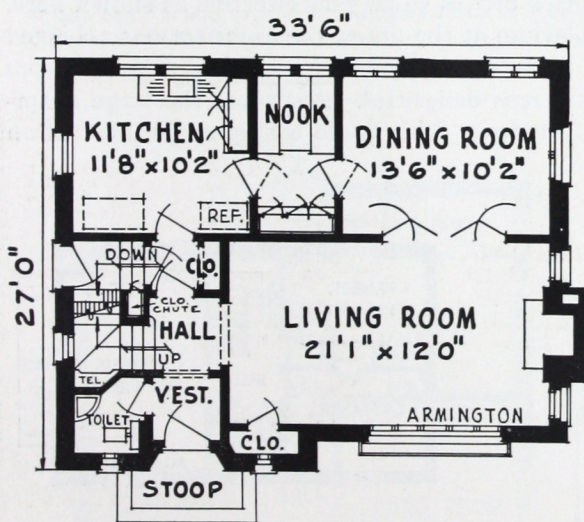
CLINTON FACE BRICK HOMES



6 Rooms, Bath and Dining Nook

"The ARMINGTON"

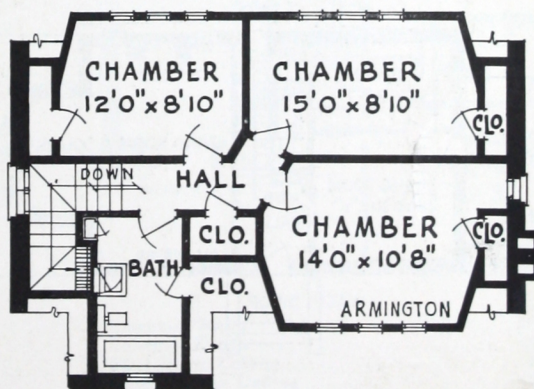
33 ft. 6 in wide x 27 ft. deep.



SIZES:

Extreme Width	36'0"
Extreme Depth	32'0"
First Floor Ceiling	8'6"
Second Floor Ceiling	8'0"
Basement Ceiling	7'0"

THE picture tells the story. A beautiful and substantial home of solid brick outside walls with face brick for exterior surface. A well designed home to last for generations. An abundance of helpful sunshine is provided by the generous use of steel sash throughout the entire structure.



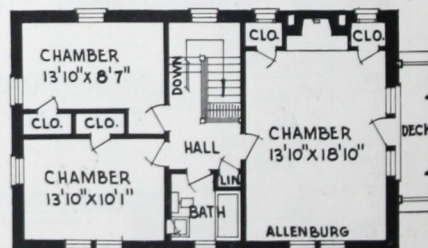
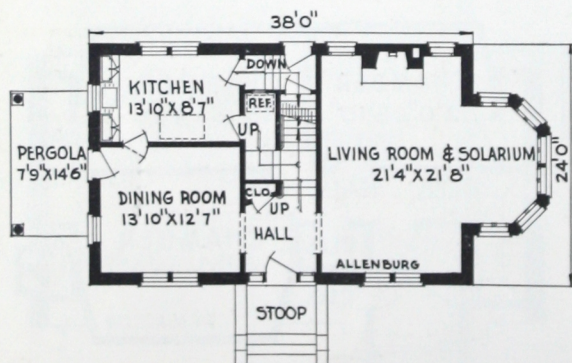


6 Rooms, Bath and Solarium

"The ALLENBURG"

38 Ft. Wide x 24 Ft. Deep

THE Dutch Colonial style carried out in brick proves to be very effective as shown here. By placing a pergola at one end and the solarium at the other, the architect has achieved perfect balance. You can visualize the effect of the combined living room and solarium from the floor plan, and you may rest assured that it is delightful. Also note the large chamber with fireplace and door opening to the upper deck. This home is a splendid illustration of well laid face brick.



SIZES:

Extreme Width	56' 0"
Extreme Depth	34' 6"
First Floor Ceiling	9' 0"
Second Floor Ceiling	8' 3"
Basement Ceiling	7' 0"

Two (2) Complete Sets Blue-Print Working Plans for above Design.....
 One (1) Classified Guide (16 Pages) for listing all Material Items.....
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\$20⁰⁰

CLINTON FACE BRICK HOMES

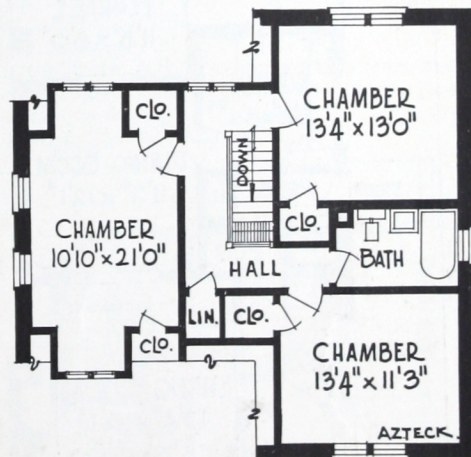
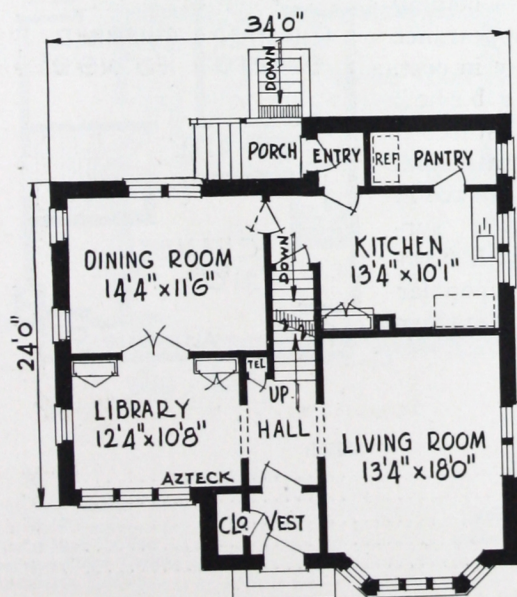


7 Rooms and Bath

"The AZTECK"

34 Ft. Wide x 33 Ft. 6 In. Deep

THE architect has achieved something different which at the same time remains free from criticism. The face brick is laid to give the skintled effect at once artistic and pleasing. Special attention should be given to the unusually large chambers.



SIZES:

Extreme Width	35' 6"
Extreme Depth	41' 6"
First Floor Ceiling	8' 6"
Second Floor Ceiling	8' 0"
Basement Ceiling	7' 0"

Two (2) Complete Sets Blue-Print Working Plans for above Design
 One (1) Classified Guide (16 Pages) for listing all Material Items.
 One (1) Set of Specifications and Two (2) Blank Contract Forms.

\$20⁰⁰

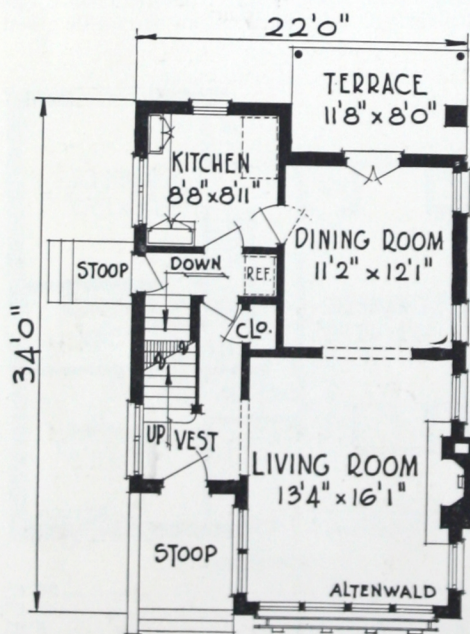
CLINTON FACE BRICK HOMES



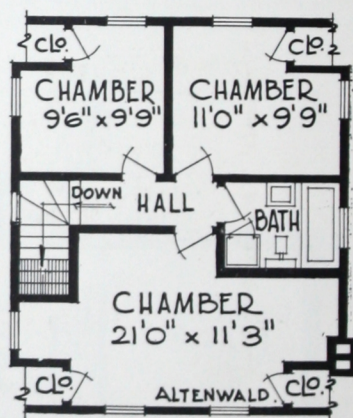
6 Rooms and Bath

"The ALTENWALD"

22 Ft. Wide x 26 Ft. Deep



THE "Altenwald" belying its rich appearance is moderate in cost. The face brick veneer and stucco is tastily contrasted. The open terrace in rear when surrounded with flowers will be a popular spot on summer nights.



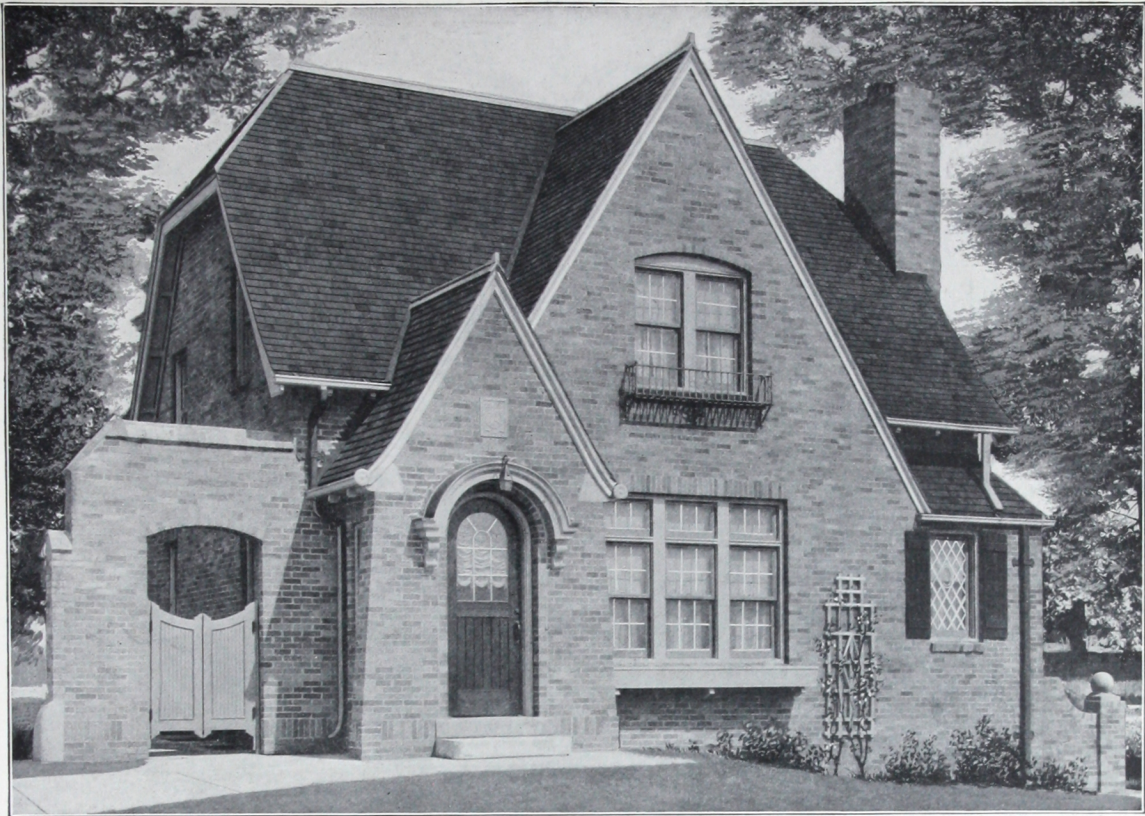
SIZES:

Extreme Width	29' 0"
Extreme Depth	40' 0"
First Floor Ceiling	8' 6"
Second Floor Ceiling	8' 0"
Basement Ceiling	7' 0"

Two (2) Complete Sets Blue-Print Working Plans for Above Design
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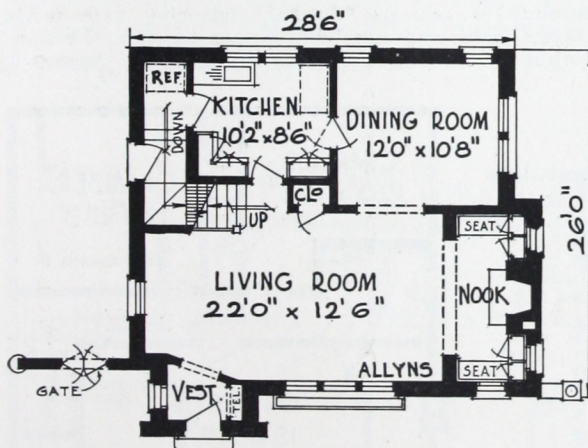
CLINTON FACE BRICK HOMES



5 Rooms, Bath, Nook,
Alcove and Sewing Room

"The ALLYNS"

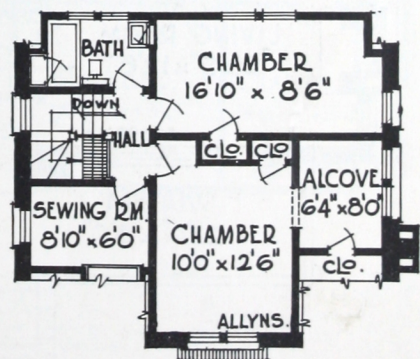
28 Ft. 6 in. Wide x 26 Ft. Deep



SIZES:

Extreme Width	42' 3"
Extreme Depth	32' 3"
First Floor Ceiling	8' 6"
Second Floor Ceiling	8' 0"
Basement Ceiling	7' 0"

A SMALL brick home of the English type. The two front gables give individuality without eccentricity to the exterior. Built in seat and bookcases in the nook, and a built in linen chest in the sewing room are conveniences of the interior. Stable construction, attractive interior arrangement, and a distinctive architectural style mark the "Alllys."



Two (2) Complete Sets Blue-Print Working Plans for above Design.....
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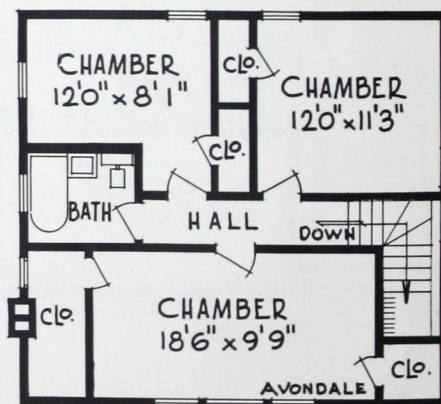
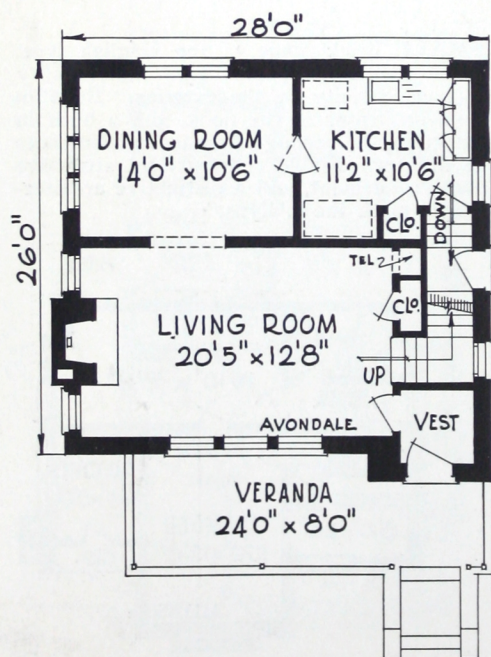
CLINTON FACE BRICK HOMES



6 Rooms and Bath

"The AVONDALE"

28 Ft. Wide x 26 Ft. Deep



SIZES:

Extreme Width	31' 0"
Extreme Depth	41' 6"
First Floor Ceiling	8' 6"
Second Floor Ceiling	8' 0"
Basement Ceiling	7' 0"

Two (2) Complete Sets Blue-Print Working Plans for above Design.....
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CLINTON FACE BRICK HOMES

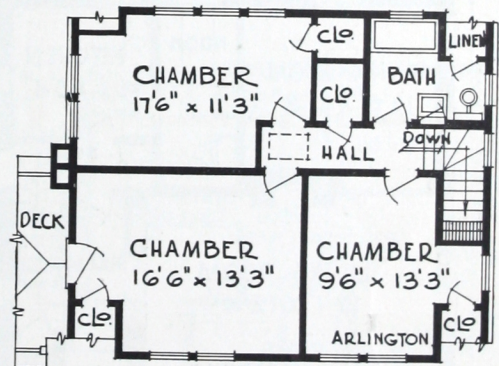
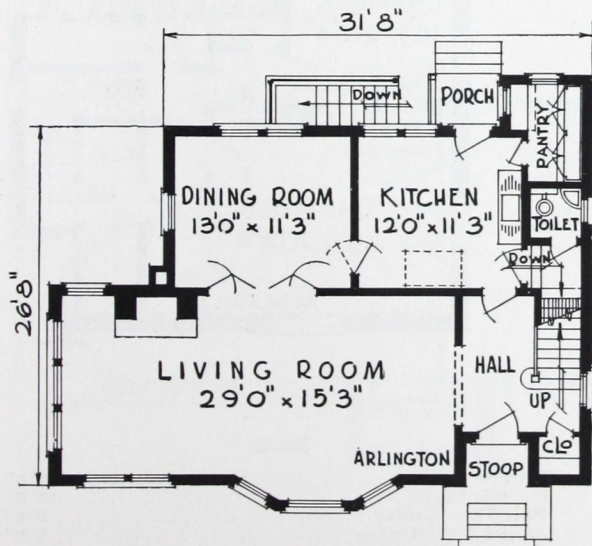


6 Rooms, Bath and Toilet

"The ARLINGTON"

31 Ft. 8 in. Wide x 26 Ft. 8 in. Deep

BRICK Veneer below, and shingles above, accounts for the singular attractiveness of the "Arlington." One glance at the living room lined with windows, is enough to satisfy the most particular.



SIZES:

Extreme Width	42' 6"
Extreme Depth	37' 4"
First Floor Ceiling	8' 9"
Second Floor Ceiling	8' 3"
Basement Ceiling	7' 0"

Two (2) Complete Sets Blue-Print Working Plans for above Design
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 One (1) Set of Specifications and Two (2) Blank Contract Forms

\$20⁰⁰

CLINTON FACE BRICK HOMES

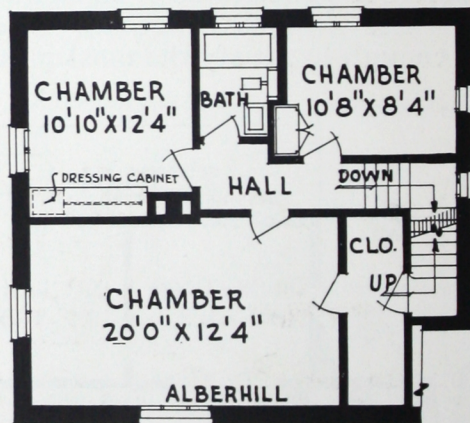
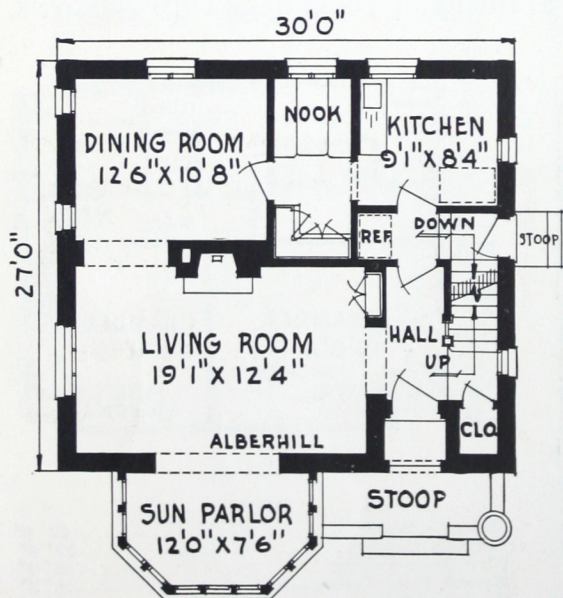


6 Rooms, Bath and Dining Nook

"The ALBERHILL"

30 Ft. Wide x 27 Ft. Deep

SOLIDLY and beautifully built by using face brick and steel casement sash. The plaster arch between the living and dining rooms enhances both rooms. A comfortable home and a sound investment.



SIZES:

Extreme Width	33' 6"
Extreme Depth	38' 0"
First Floor Ceiling	8' 6"
Second Floor Ceiling	8' 0"
Basement Ceiling	7' 0"

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CLINTON FACE BRICK HOMES

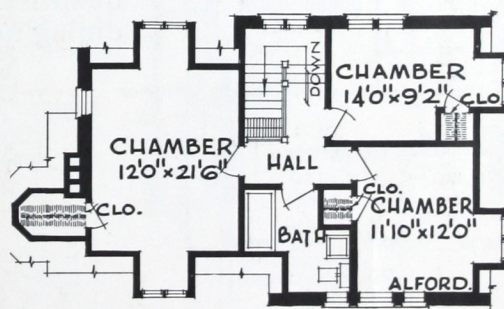
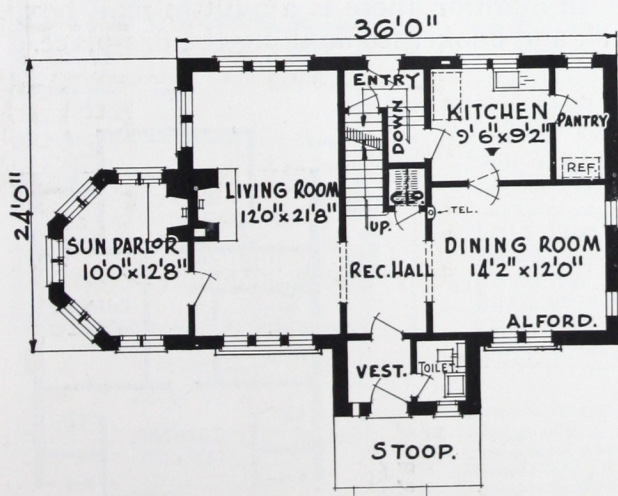


6 Rooms, Bath and Sun Parlor

"The ALFORD"

36 Ft. Wide x 24 Ft. Deep

A BEAUTY that has something of an old world flavor marks the "Alford." Many interesting roof angles give the necessary distinction to this home. The entrance is architecturally perfect. The floor plan deserves a thorough examination for there are many nooks and crannies and other attractive features that are not noticed at first glance. A home to be desired.



SIZES:

Extreme Width	49' 0"
Extreme Depth	37' 6"
First Floor Ceiling	9' 0"
Second Floor Ceiling	8' 0"
Basement Ceiling	7' 0"

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 One (1) Classified Guide (16 Pages) for listing all Material Items.....
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\$20⁰⁰

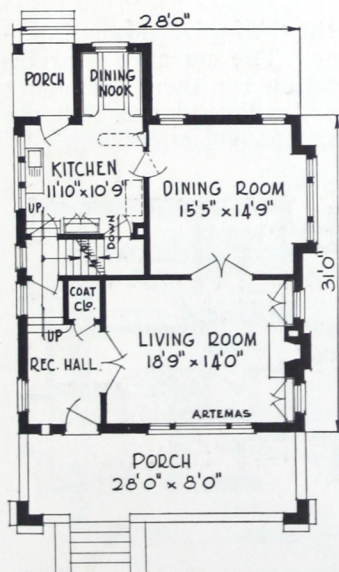
CLINTON FACE BRICK HOMES



6 Rooms and Bath

"The ARTEMAS"

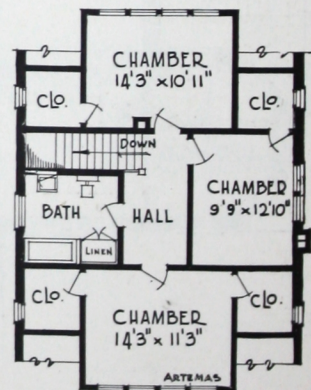
28 Ft. Wide x 31 Ft. Deep



SIZES:

Extreme Width	33' 6"
Extreme Depth	54' 9"
First Floor Ceiling	8' 6"
Second Floor Ceiling	8' 0"
Basement Ceiling	7' 0"

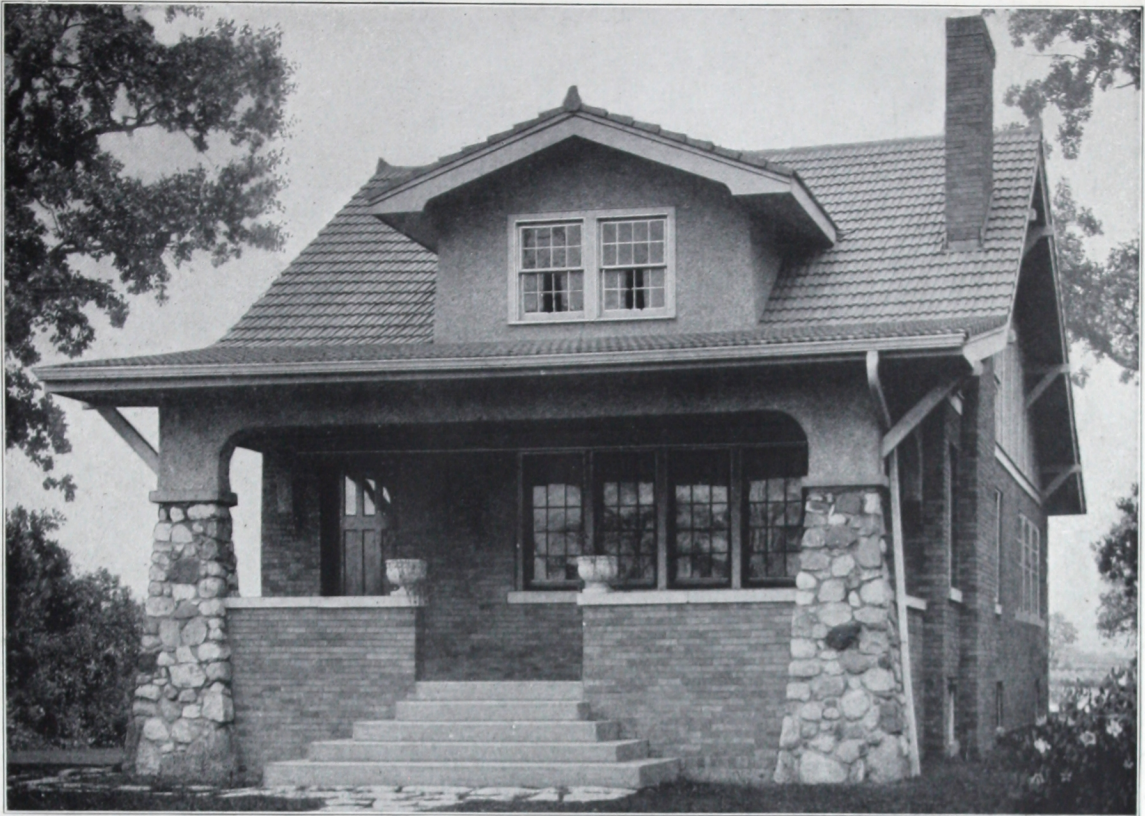
BEAUTY, permanence and comfort at moderate cost, is the desired end. The "Artemus" with its face brick sides and stucco dormer has all these qualities. In addition there is a built-in mail box, dining nook and bookcases flanking the fire-place.



Two (2) Complete Sets Blue-Print Working Plans for above Design
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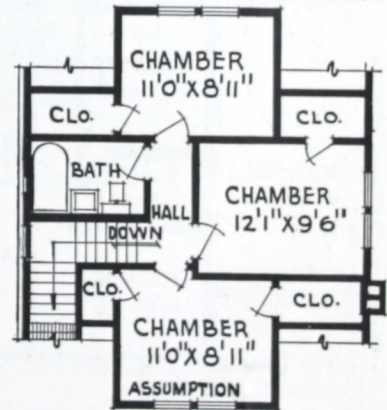
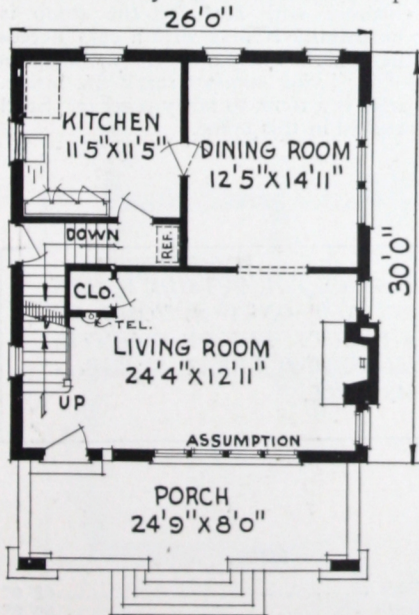


6 Rooms and Bath

"The ASSUMPTION"

26 Ft. Wide x 30 Ft. Deep

A VARIETY of materials give the above home a rich and interesting appearance. So carefully has the architect portioned his stone, face brick and stucco that no one material predominates leaving an harmonious whole. The tile roof caps it all in grand style. On the inside we find the same luxuriousness in the broad sweep of the rooms and the abundance of sunlight. A built-in telephone cabinet is featured.



OUTSIDE WALLS
ARE FRAME WITH
BRICK VENEER
BELOW AND STUC-
CO FOR DORMER
AND GABLES.

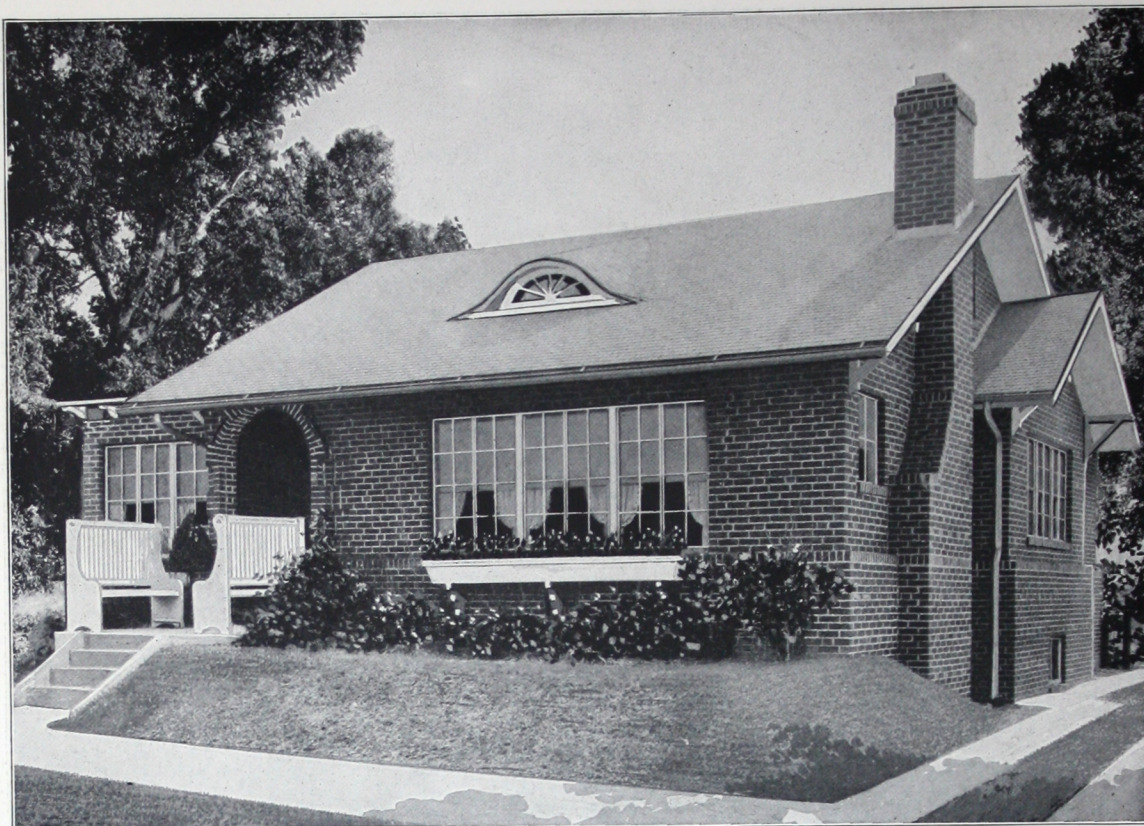
SIZES:

Extreme Width	30' 0"
Extreme Depth	43' 0"
First Floor Ceiling	9' 0"
Second Floor Ceiling	8' 0"
Basement Ceiling	7' 0"

Two (2) Complete Sets Blue-Print Working Plans for above Design
One (1) Classified Guide (16 Pages) for listing all Material Items.
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\$20⁰⁰

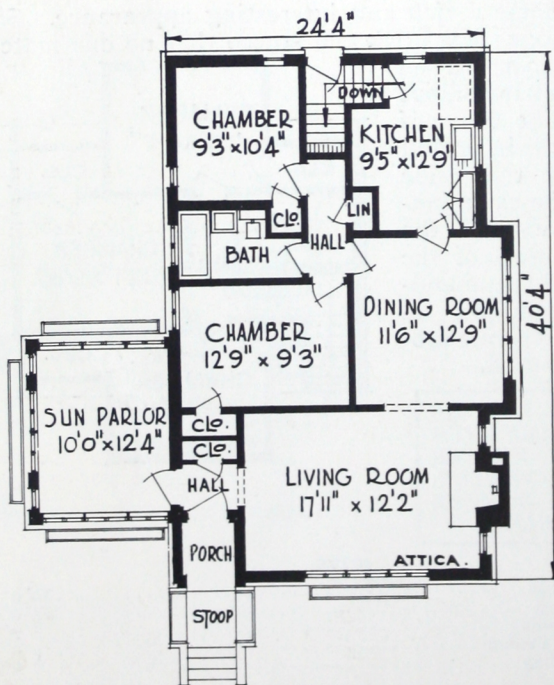
CLINTON FACE BRICK HOMES



5 Rooms, Bath and Sun Parlor

"The ATTICA"

26 Ft. 5 In. Wide x 40 Ft. 4 In. Deep



A BUNGALOW in brick that is permanent, appealing and exceedingly livable. The recessed entrance with seats on the stoop is invitingly beautiful. Rooms within easy access of one another and the many modern conveniences which make for living comfort mark the inside. The sun parlor is a room to fairly revel in. Steel sash are installed in this home.

FACE BRICK FOR OUTSIDE WALLS
MEANS NOT ONLY A HOME OF
RICH BEAUTY, BUT OF WARMTH,
COMFORT AND GREAT DURABIL-
ITY AS WELL.

SIZES:

Extreme Width	42' 0"
Extreme Depth	50' 6"
Main Floor Ceiling	9' 0"
Basement Ceiling	7' 0"

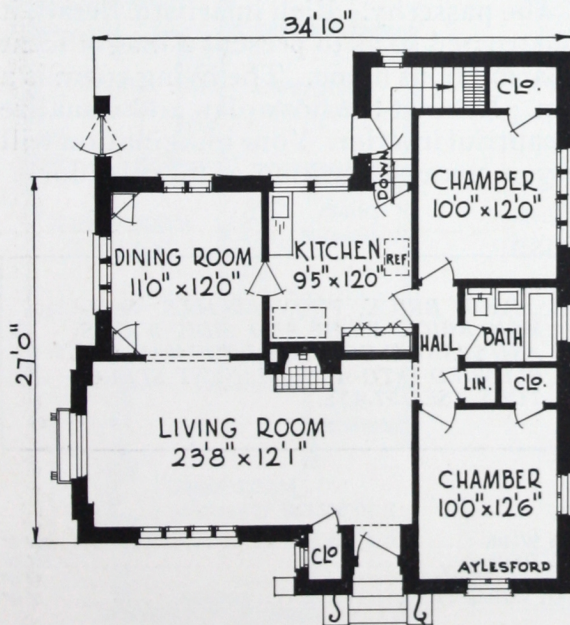


5 Rooms and Bath

"The AYLESFORD"

34 Ft. 10 In. Wide x 40 Ft. Deep

A BUNGALOW of exceptional beauty, breathing charm and refinement. Such features as the many angled roof, the cool receding arched entrance, the white shutters and the high window at left end of living room are much appreciated by the modern builder. One could stay forever in the living room and never tire of it. It is a room of everlasting charm with its big fire place and arched ceiling. Study the picture and floor plan and get the full effect of the "Aylesford."



THIS DESIGN IS AN EFFECTIVE
EXAMPLE OF ATTRACTIVENESS AND
STABILITY AS EXPRESSED BY WELL
LAID FACE BRICK.

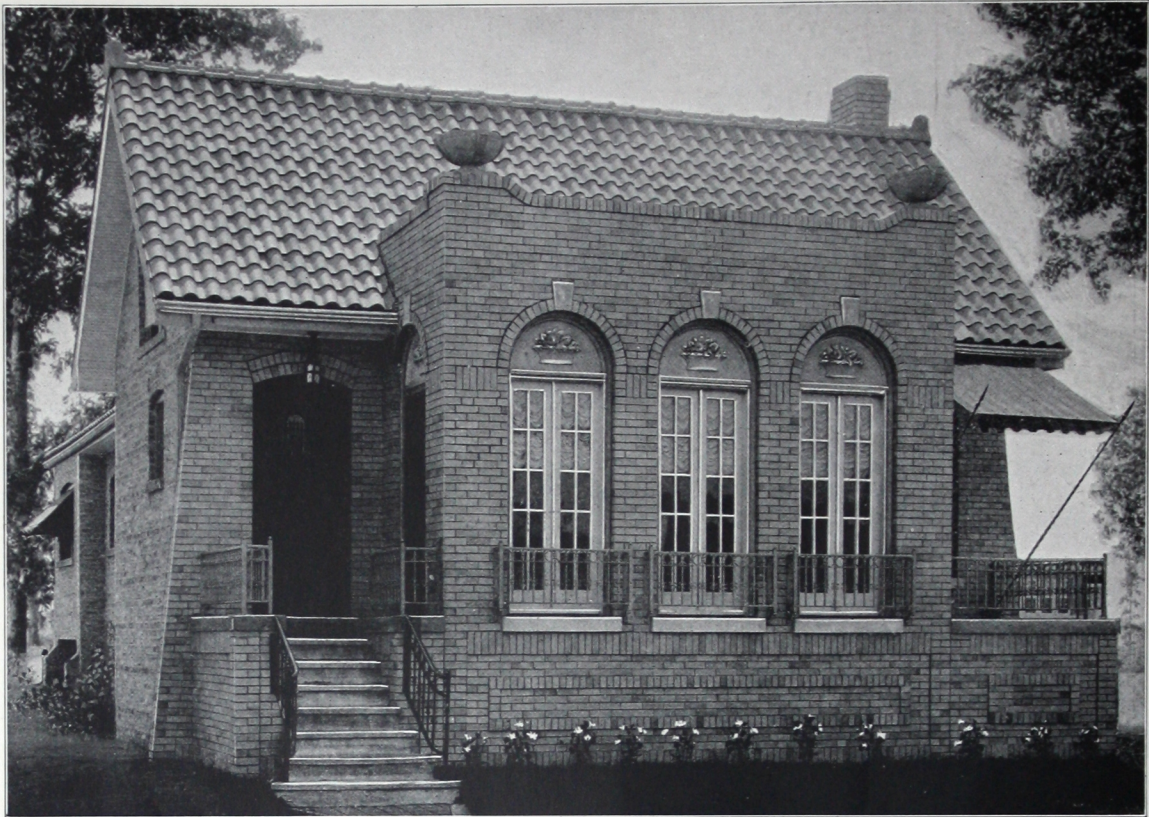
SIZES:

Extreme Width	40' 0"
Extreme Depth	43' 0"
Living Room Ceiling	12' 0"
Main Floor Ceiling, Balance	8' 6"
Basement Ceiling	7' 0"

Two (2) Complete Sets Blue-Print Working Plans for above Design.....
One (1) Classified Guide (16 Pages) for listing all Material Items.....
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\$20⁰⁰

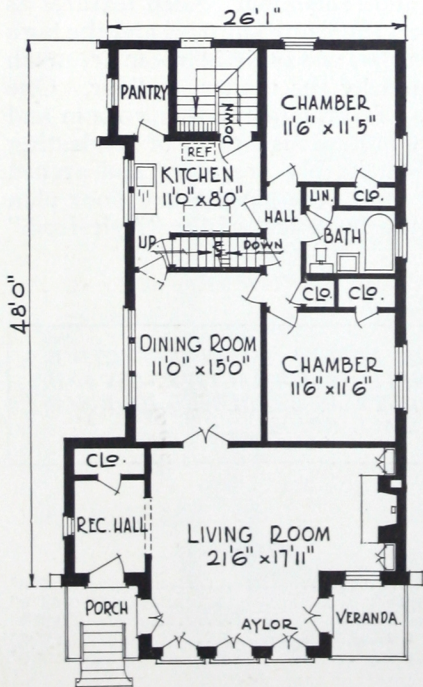
CLINTON FACE BRICK HOMES



5 Rooms and Bath

"The AYLOR"

30 Ft. Wide x 54 Ft. 6 In. Deep



“**V**ERY attractive” is the exclamation of the passerby. Rich in artistic detail, it is constructed so as to present a magnificent and harmonious home. The living room is a dream. Look at the floor plan and visualize the beautiful interior. Your imagination will give you some suggestion of its splendor.

FACE BRICK, FRONT WALLS, COMMON BRICK REAR AND SIDE WALLS AND SPANISH TILE FOR ROOF ARE ALL BLENDED INTO A PERMANENT STRUCTURE. SEE PLANS.

SIZES:

Extreme Width	33' 0"
Extreme Depth	58' 6"
Main Floor Ceiling	9' 0"
Basement Ceiling	7' 0"

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\$20⁰⁰

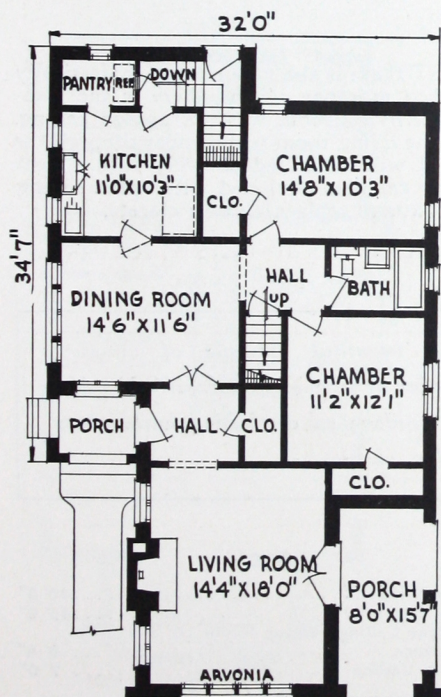
CLINTON FACE BRICK HOMES



5 Rooms and Bath

"The ARVONIA"

32 Ft. Wide x 53 Ft. 11 In. Deep



A LOW rambling bungalow that promises comfort and cheerfulness. The distribution of rooms merits especial consideration. First of all the living room is off by itself and has an adjoining private porch. The dining room is easily accessible and the kitchen is a model of convenience. In short there is all the exclusiveness of a two story home on one floor.

FACE BRICK EXTERIOR WITH STUCCO AND TIMBERED GABLES. STEEL CASEMENT SASH ARE INSTALLED THRUOUT THE ENTIRE HOME.

SIZES:

Extreme Width	34' 6"
Extreme Depth	57' 0"
Main Floor Ceiling	9' 0"
Basement Ceiling	7' 0"

Two (2) Complete Sets Blue-Print Working Plans for above Design.....
 One (1) Classified Guide (16 Pages) for listing all Material Items.....
 One (1) Set of Specifications and Two (2) Blank Contract Forms.....

\$20⁰⁰

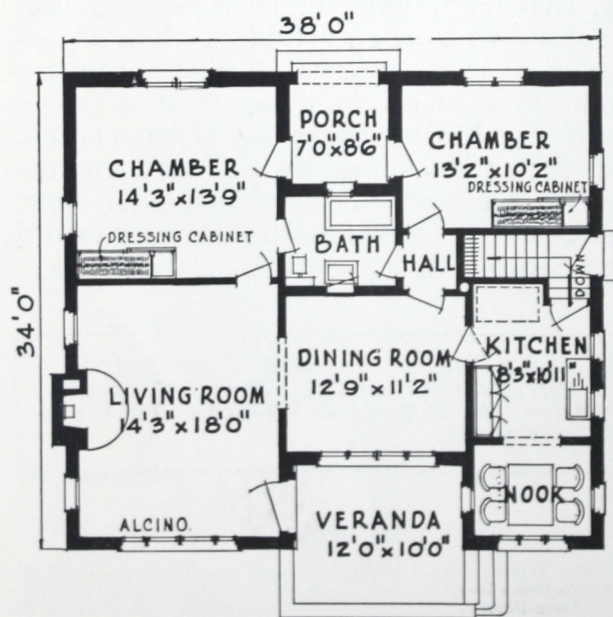
CLINTON FACE BRICK HOMES



5 Rooms, Bath and Dining Nook

"The ALCINO"

38 Ft. Wide x 34 Ft. Deep



FIRST there is the veranda and majestically arched entrance. Then there is the commodious living room with its arched ceiling. From the living room you wander through the home at will, delighted at every turn. Neat dressing cabinets equipped with space saving closet fixtures replace clumsy closets.

A beautiful example of mingled shades of face brick carefully blended to produce an everlasting harmonious color scheme.

SIZES:

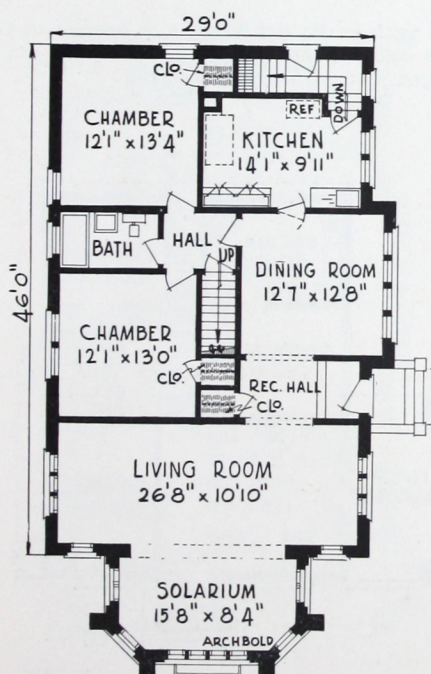
Extreme Width	40' 0"
Extreme Depth	40' 6"
Main Floor Ceiling (Living Room 10' 9")	
Balance	8' 6"
Basement Ceiling	7' 0"



5 Rooms, Bath and Solarium

"The ARCHBOLD"

29 Ft. Wide x 46 Ft. Deep



ORNAMENTATION can be either rich or gingerbreadly depending upon the taste of the user. No one can deny the richness of the "Archbold" nor can anyone accuse it of garishness. Face brick, stone trimming, leaded glass, tile roof, all are used in the correct relation to produce a harmonious whole. The architect has exercised good taste on the inside as well.

THE ILLUSTRATED PICTURES IN THIS BOOK ARE PHOTOGRAPHS OF THE ACTUAL HOME AFTER ERECTION.

SIZES:

Extreme Width	36' 6"
Extreme Depth	59' 6"
Main Floor Ceiling	9' 0"
Basement Ceiling	7' 0"

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CLINTON FACE BRICK HOMES

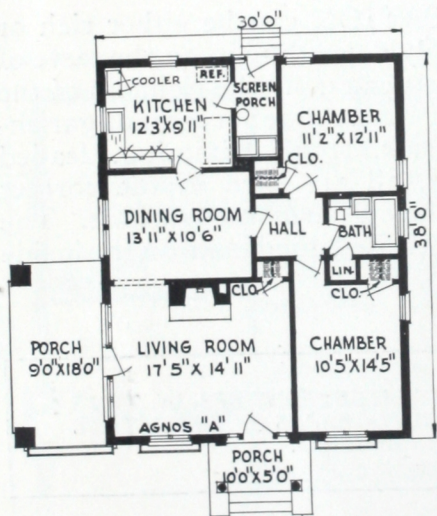


5 Rooms and Bath

"The AGNOS"

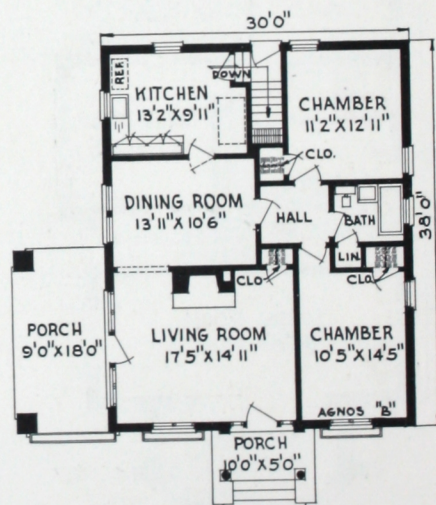
30 Ft. Wide x 38 Ft. Deep

THE pillared entrance against the rich face brick background gives an effect that is colorful and vivid. The rooms are not only conveniently arranged, but are large and restful.



PLAN "A"—WITHOUT BASEMENT

Important
When ordering
plans of this
design, state
whether wanted
with or without
basement.



PLAN "B"—WITH BASEMENT

SIZES:	
Extreme Width	43' 0"
Extreme Depth	47' 6"
Main Floor Ceiling	9' 0"
Basement Ceiling Plan "B"	7' 0"

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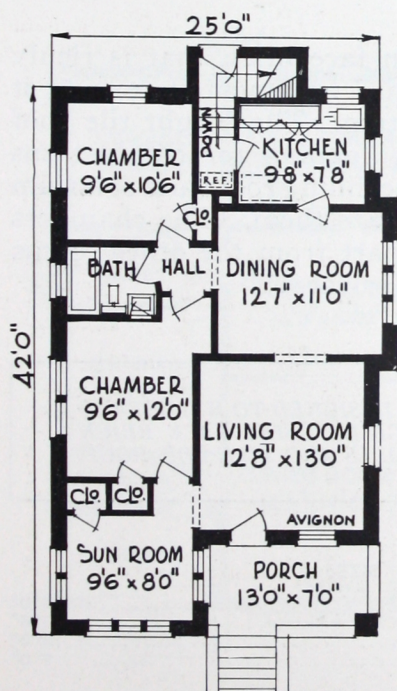
CLINTON FACE BRICK HOMES



5 Rooms, Bath and Sun Room

"The AVIGNON"

25 Ft. Wide x 42 Ft. Deep



A BUNGALOW in face brick—something that is permanent and a joy to possess. From the cool recessed porch you enter directly into the large living room. From there you have access to all parts of this convenient home. The sun room is delightful and cozy.

FACE BRICK FOR EXTERIOR WALLS MEANS THAT THE HOME WILL APPEAR SUBSTANTIALLY THE SAME FOR GENERATIONS

SIZES:

Extreme Width	51' 6"
Extreme Depth	30' 6"
Main Floor Ceiling	8' 6"
Basement Ceiling	7' 0"

Two (2) Complete Sets Blue-Print Working Plans for above Design.....**\$20⁰⁰**
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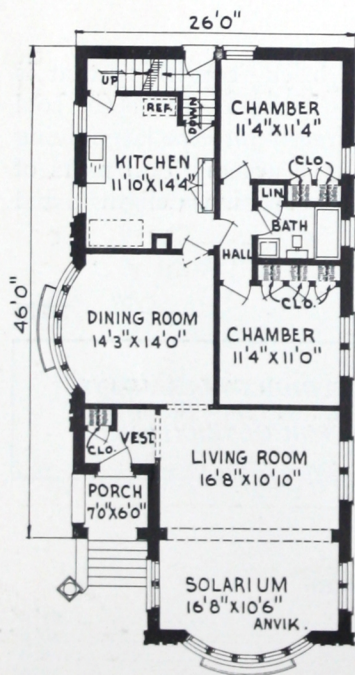
CLINTON FACE BRICK HOMES



5 Rooms, Bath and Solarium

"The ANVIK"

26 Ft. Wide x 55 Ft. 6 In. Deep



A BUNGALOW in face brick that is richly done. It is tastily ornamented making it colorful and interesting. The bright tile roof makes an admirable topping for the lustrous brick. The bays in the dining room and solarium beautify and singularize them. The chambers and bath are well apart from the other rooms giving the necessary privacy.

THIS HOME WAS DESIGNED TO WITHSTAND ELEMENTS AND AGE BY USING FACE BRICK FOR EXTERIOR WALLS AND TILE FOR ROOF.

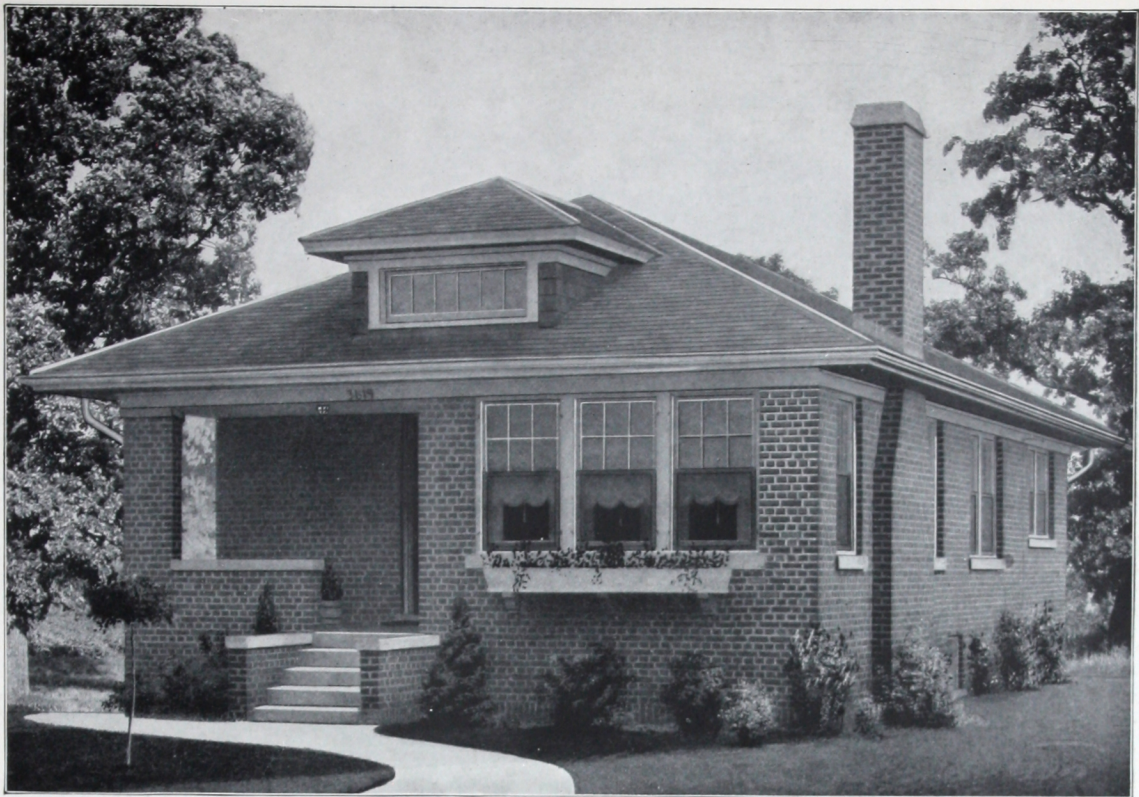
SIZES:

Extreme Width	33' 0"
Extreme Depth	63' 6"
Main Floor Ceiling	9' 0"
Basement Ceiling	7' 0"

Two (2) Complete Sets Blue-Print Working Plans for above Design.....
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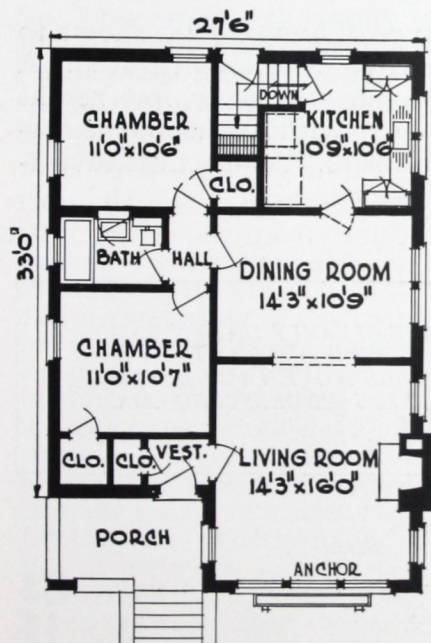
CLINTON FACE BRICK HOMES



5 Rooms and Bath

"The ANCHOR"

27 Ft. 6 in. Wide x 33 Ft. Deep



A CONVENTIONAL bungalow of the popular type. 9 inch brick walls make for stability and comfort.

Conveniently arranged rooms afford many possibilities for attractive decoration. The kitchen arrangement is particularly handy. The suitable home for a small family.

PLANS CORRECTLY DRAWN PREVENT
COSTLY ERRORS AND DELAYS
DURING CONSTRUCTION

SIZES:

Extreme Width	33' 0"
Extreme Depth	46' 8"
Main Floor Ceiling	8' 6"
Basement Ceiling	7' 0"

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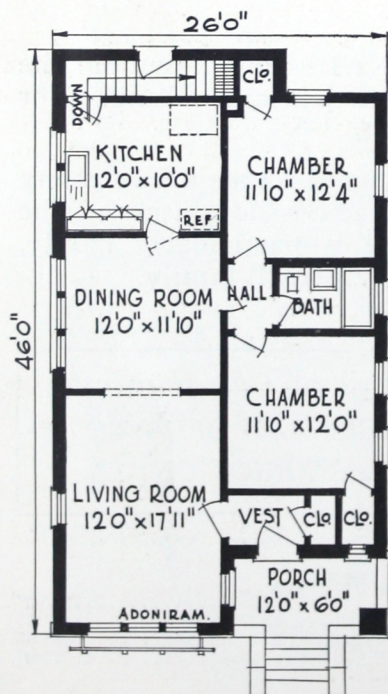
CLINTON FACE BRICK HOMES



5 Rooms and Bath

"The ADONIRAM"

26 Ft. Wide x 46 Ft. Deep



THIS particular type of bungalow is shown to good advantage in face brick and stucco. A study of the floor plan will show five rooms conveniently arranged, with bathroom accessible from both chambers. A practical investment and a satisfying one.

ALL PLANS ARE CLEARLY DRAWN AND SUPPLEMENTED WITH VARIOUS DETAILED DRAWINGS TO ENABLE THE BUILDER TO FULLY UNDERSTAND ALL WORK.

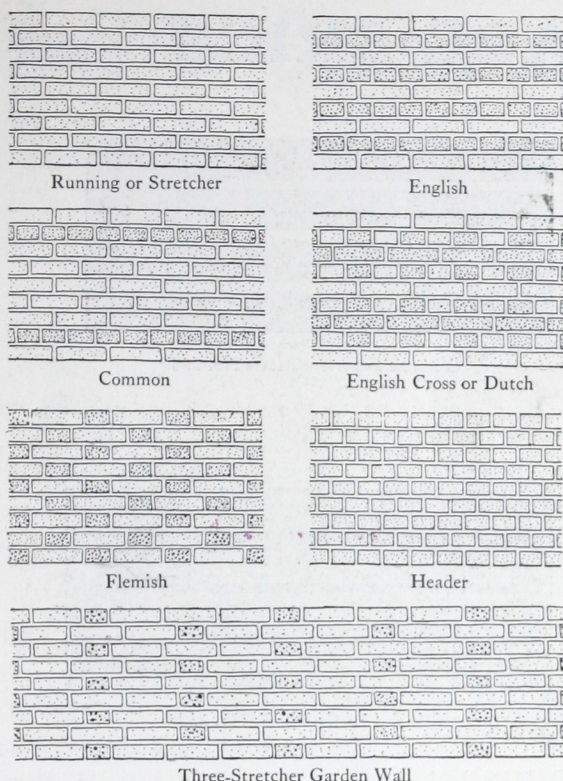
SIZES:

Extreme Width	31' 0"
Extreme Depth	53' 0"
Main Floor Ceiling	9' 0"
Basement Ceiling	7' 0"

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CLINTON FACE BRICK HOMES



So that purchasers of CLINTON FACE BRICK can talk to contractors, architects and builders more intelligently regarding brick and brick construction we offer the information contained on this page for which we are indebted to the American Face Brick Association.

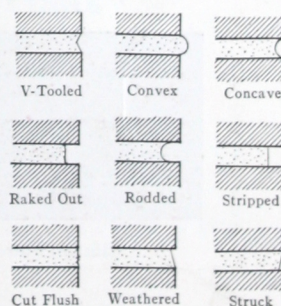
BRICK BONDS

Two terms are constantly recurring, in dealing with brick bond, "stretcher" and "header." When a brick is laid lengthwise of the wall, thus showing its long, narrow dimension or "face" on the surface, it is called a stretcher. If its length extends back into the wall so that its short dimension shows on the surface, it is called a header. The stretcher secures strength in the length of the wall. The header serves to form the transverse bond, that is, the strength of the wall throughout its thickness. When a brick is broken, as the case may require, the fragment is called a "bat."

Until comparatively recent times, brick bond was used only structurally, that is, to secure the strength of the wall as a solid mass, but in the seventeenth century European builders began to see an artistic possibility in the bond as it appeared on the surface. They began to see the fine tracery of the mortar joint running over the background of the brick, which could be varied into attractive patterns by different arrangement of the brick bond. As a consequence, there have been developed, in the main, three different types of bond which are used at the present day, with various modifications, to secure attractive effects in pattern.

MORTAR JOINTS

In dealing with the mortar joint, various elements must be carefully considered. Its color and texture, its size, and its kind. The color of the mortar joint may be such as entirely to destroy the beauty of the brick. On the other hand, if it is properly chosen, it will bring out the fine shades and tones of the brick in such a way as to enhance very greatly their natural beauty. Then, the mortar joint has a certain texture which is produced either by finishing it rough or smoothing it with the trowel or a tool made for that purpose. This mere treatment of the surface of the mortar joint has much to do with the appearance of the wall. In addition to that, the size of the mortar joint, running from a thin "battered" joint up to as much as an inch, naturally affects the color relation of the whole surface; and the kind of joint, whether cut flush, raked out, or tooled in various shapes, has a distinct bearing on the whole effect. Never decide on a mortar joint until you thoroughly talk it over with a face brick salesman. He will have valuable suggestions to make.



Mortar Joints

CLINTON FACE BRICK



Clinton Medium Red—Shade No. 130



Clinton Brown—Shade No. 165



Clinton Red Range—Shade No. 150



Clinton Buff—Shade No. 210



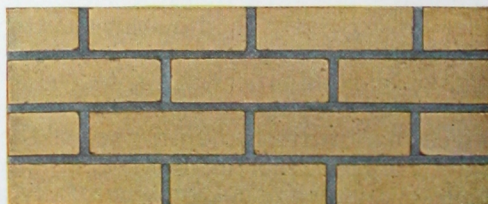
Clinton Mingled—Shade No. 155



Clinton Buff—Shade No. 230



Clinton Maroon—Shade No. 160



Clinton Smooth Buff—Shade No. 330



For further details and
literature write to:

THE FINZER BROS. CLAY CO.

SUGARCREEK
OHIO

How to Obtain a Complete Set of Working Plans FREE!

Select the house you wish to build and fill in the coupon below designating your selection. Attach your check for \$20.00 to cover the cost of working plans.

After you or your contractor have purchased the brick for this home, have the dealer from whom it was purchased certify that Clinton Face Brick was purchased for your home by filling out and signing coupon No. 2.

When this coupon is properly filled out and signed by the Clinton Brick Dealer, return it to us and we will immediately refund to you the \$20.00 paid for your plans.

HAVE THE DEALER FROM WHOM YOU PURCHASED YOUR BRICK FILL OUT THIS COUPON

2

THE FINZER BROS. CLAY CO.

Sugar Creek, Ohio

Date.....

This is to certify that.....
Name and Address of Purchaser of Brick

purchased..... CLINTON FACE BRICK from us for a new home to be built
Quantity of Brick
from plans purchased from you.

Dealer's Name.....

Address.....

Use This Coupon When Ordering Your Plans

1

THE FINZER BROS. CLAY CO.

Sugar Creek, Ohio

Date.....

Attached find check for \$20.00 (twenty dollars) for which please send me the working plans of the house shown on page..... of your plan book, the name of which is.....

It is understood that this entire purchase price (\$20.00) is to be returned to me if this house is to be constructed of CLINTON FACE BRICK and after coupon No. 2, certifying that CLINTON FACE BRICK was purchased for it, has been returned to you properly endorsed.

Name.....

Address.....

How to Obtain a Complete Set of Working Plans FREE

It is a well known fact that the most successful builders are those who have a complete set of working plans for every job they undertake. These plans are the backbone of the building business, and without them, a builder is at a disadvantage. The plans show the exact dimensions, materials, and construction of every part of the building, from the foundation to the roof. They are the only way to ensure that the building is constructed exactly as intended, and they are the only way to avoid costly mistakes and delays. The plans are also a valuable reference for the builder, and they can be used to estimate the cost of the job and to order the materials. The plans are a complete set, and they cover every aspect of the building, from the foundation to the roof. They are the only way to ensure that the building is constructed exactly as intended, and they are the only way to avoid costly mistakes and delays. The plans are a complete set, and they cover every aspect of the building, from the foundation to the roof.

Have the plans for your next job? If not, you can obtain a complete set of working plans for free. The plans are available for every type of building, from houses to commercial buildings. They are the only way to ensure that the building is constructed exactly as intended, and they are the only way to avoid costly mistakes and delays. The plans are a complete set, and they cover every aspect of the building, from the foundation to the roof.

Use the coupon below to obtain your free set of working plans. The plans are available for every type of building, from houses to commercial buildings. They are the only way to ensure that the building is constructed exactly as intended, and they are the only way to avoid costly mistakes and delays. The plans are a complete set, and they cover every aspect of the building, from the foundation to the roof.

Use This Coupon When Ordering Your Plans

NAME _____
ADDRESS _____
CITY _____
STATE _____
ZIP _____

SEND NO MONEY NOW. We will send you the plans free of charge. The plans are available for every type of building, from houses to commercial buildings. They are the only way to ensure that the building is constructed exactly as intended, and they are the only way to avoid costly mistakes and delays. The plans are a complete set, and they cover every aspect of the building, from the foundation to the roof.

